COLLABORATIVELY GROWING THE LANDSCAPE OF PLANT-BASED PROTEINS

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Mission
The Plant Protein Innovation Center (PPIC), first in the nation, mission is to bring together interdisciplinary researchers and industry partners to deliver to the supply chain new nutritious and functional plant protein ingredients and products, working all the way from breeding and genetics to processing, formulation, and marketing.

Approach
The PPIC will address industry-identified plant-protein challenges and opportunities to develop a wealth of fundamental science leading to a low emission food industry.
The PPIC will not only bring economic gain to the industry, but will also address the consumer desire for nutritious and healthy food, have a positive impact on the environment by seeking and utilizing sustainable crops, provide additional sources of protein for the growing population, and provide revenue to farmers.

Why PPIC? Why Now?
How? The PPIC Model

Research will be mainly **Pre-Competitive** and **Non-Proprietary**

Will focus on fundamental science that addresses industry needs and consumers demands

- **Total funds acquired:** over $5,000,000
The PPIC Model: 
Coming Together to Grow Research
Areas to be Addressed

- Understand how novel proteins can replace or be combined with traditional protein ingredients in various food products to deliver optimal nutrition, functionality, and flavor.

- Determine viable (cost effective) extraction (wet and dry) and processing technologies for producing functional protein ingredient from novel sources.

- Develop prediction models to link protein structure to function.

- Unveil unique characteristics and applications for each protein source.

- Investigate crop diversity and breed for protein quality traits.

- Secure abundant and sustainable supply.
Identified Research Priorities

Production
*Primary research focus areas related to breeding, sustainability of the supply, and crop diversity*

Processing & Formulation
*Primary research focus areas related to extraction methods, unique processing, co-products, food systems, high value end use*

Application
*Primary research focus areas related to flavor, functionality, and nutrition*

https://ppic.cfans.umn.edu/research/research-priorities
Research Advances

PPIC Funded Research
- Three successful RFPs resulting in five one-year projects, submitted by PPIC researchers, funded for up to $50,000 per year
- Link to research summaries

PPIC Grant Proposals (Over one million dollars)
- Proposal funded through Good Food Institute (GFI) (2020)
  - Title: Characterizing and texturizing proteins from pulses to form fibers with textures that mimic chicken
  - Three interdisciplinary PPIC researchers
  - Funds granted: $250,000
- Proposal funded through Foundation for Food & Agricultural Research (FFAR) (2020)
  - Plant Protein Enhancement Project
  - Title: Legumes of the future: Developing methodologies and germplasm to enhance the functionality and nutritional quality of pea protein
  - Five interdisciplinary researchers
  - Funds requested: $800,000
Industry Members

Partners

Who?

Asssociate Members
Who?

Supporters & Collaborators

Agricultural Utilization Research Institute
auri

BRIDGE2FOOD

Canada
Consulate General
Consulat général

DIL

ExAlt R&D, LLC

GOOD FOOD INSTITUTE

IMPROVE

Forever Green

CROWN

SCHWAN’S CORPORATION

GIVING FOUNDATION

PLANT BASED FOODS ASSOCIATION

Protein Highway™
Network for plant-based protein innovation

WAGENINGEN UNIVERSITY & RESEARCH

University of Manitoba
Who?

• Researchers
  – 29 interdisciplinary researchers across the University of Minnesota and from external institutions!
  
https://ppic.cfans.umn.edu/expertise/researchers

• Students and post-docs!
Become a Member of the PPIC!

With investment and collaborative effort between industry and researchers, we can innovate!

- **Affiliate**
  - Companies with an annual revenue of less than $2 million
  - A yearly membership fee of $3,000
  - (Sponsorship available through application)

- **Associate**
  - Companies with an annual revenue between $2 and 5 million* and for organizations wishing to join the center
  - A yearly membership fee of $6,000/year for 3 years

- **Partner**
  - A yearly membership of $20,000 for 3 years for companies that have $5-100 million annual revenue;
  - A yearly membership of $40,000 for 3 years for companies with more than $100 million in annual revenue

*A company that makes more than $5 million annual revenue may join at an associate level for a one-year trial period, non-renewable, for $10,000 one-time membership fee. If they wish to remain a member of the PPIC they must join at the partner level the following year and will have to sign a new agreement.

https://ppic.cfans.umn.edu/members-supporters/membership-options
Benefits to Members

When you join the Plant Protein Innovation Center, you get many benefits:

As an Affiliate member, PPIC offers:

- Visibility on our website and networking opportunities
- Two waived registrations to three annual events (~$2,000 value/per event)
- Opportunity to host booths at fall research spotlight and spring planning meetings at no additional cost
- Expert advice and support for troubleshooting processing/product development challenges
- Facilitated collaboration with other PPIC member companies

As an Associate member, you benefit additionally from:

- A Welcome package of $8,000 value offers a complimentary project custom designed to meet your research needs
- Customized hands-on training on various analytical techniques
- Support with setting up new R&D labs for protein research

As a Partner member, you benefit additionally from:

- Having an R&D scientist on the Technical Committee
- Contribution to and development of the center Research Priorities
- Receiving quarterly updates on PPIC Funded projects
- Involvement in decision making to fund research proposals

https://ppic.cfans.umn.edu/model-involvement/membership-options
PPIC Outreach

Annual PPIC events include:

- Industry Focused- Research Planning meeting
- Research Spotlight Meeting
- Protein short courses and hands on experiences
- Workshops on
  - Scale up challenges
  - Abundance of supply challenges
  - Innovative product development and product launches

Outreach will allow for the exchange of knowledge between the public and private sphere

What PPIC Offers the Community

- Networking opportunities during events with companies across the value chain (Ingredient suppliers, processors, and CPG companies)
- Interaction with scientists from various disciplines
- Research advancement and innovation
- Development of new and successful protein ingredients and applications
- Post-farm processing technologies that add value along the entire value chain
- Scaling plant protein from regenerative Agriculture
- Development of environmentally sustainable protein crops
- Securing supply chain
- Training the next generation of plant protein scientists

Thank You to Our: Technical Committee

Robert Bergia
Protein Nutrition Scientist, Archer Daniels Midland Company

Vanessa Brovelli
Sr. Manager, R&D, Bay State Milling

Diane Kussy
Technical Sales Director, Bluegrass Ingredients

Nathan Knutson
Nutrition Center of Expertise & PPD Leader for the Americas, Cargill

Clint Johnson
Director, R&D Conagra Brands

Jonathan Gray
Vice President, R&D Danone North America Innovation Lead, The Americas Soremartec S.A., Ferrero

Shadla Oshodi
Agtech & Biotech Open Innovation Lead, The Americas Soremartec

Vanessa Valdes
Lead Food Scientist/R&D Lab Manager, Green Bay Group

Sara Rosene
Associate Principal Scientist, Nutrition & Technology Solutions, Protein Program, General Mills

Steven Hess
Senior Director, Snacks Research & Development, The Hershey Company

Nagul Naguleswaran
Protein Chemistry Lead, Global Research & Development, Ingredion Incorporated

Adam Janczuk
Global Director, Re-Imagine Protein® International Flavors & Fragrances

Mahfuz Rahman
Sr. Scientist, R&D (Next Generation Ingredients) Technology Platform, The Kraft Heinz Company

Ranveer Chandra
CTO Agri-Food, and Managing Director, Research for Industry, Microsoft

Jennifer Kimmel
Senior Protein Chemist, Roquette America, Inc.

Lehan Patrick
Director, R&D, Saputo Dairy Foods USA

Heidi O'Sullivan
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Zheng You
Principal Scientist, Health & Wellness R&D Tate & Lyle

Lolly Occhino
Scientist of Food & Nutrition, Agricultural Utilization Research Institute

Gary Reinccius
Professor Emeritus, Food Science & Nutrition Dept., University of Minnesota

University of Minnesota
Driven to Discover™
Thank You to Our: Executive Board

Laurice Pouvreau
Senior Scientist & Project Leader, Plant Protein Technology, Wageningen University & Research (The Netherlands)

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CEO, IMPROVE (France)

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Sergiy Smetana
Head of Food Data Group, German Institute of Food Technologies (DIL e.V.) (Germany)

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Food & Beverage R&D Executive Professional, Schwan’s Company

Jason Robinson
R&D Leader, Agricultural Utilization Research Institute

Christina Connelly
Trade Commissioner, Consulate General of Canada
The PPIC will not only bring economic gain to the industry, but will also address the consumer desire for nutritious and healthy food, have a positive impact on the environment by seeking and utilizing sustainable crops, provide additional sources of protein for the growing population, and provide revenue to farmers.
Partner with us today to change the landscape of plant-based protein tomorrow!

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